

Pre-Approved Advertising & Sponsorship Opportunities

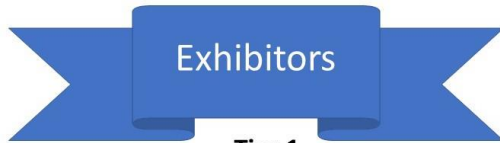
See examples of eligible organizations and ineligible companies and their rules around logos and advertising [here](#). If you have any questions about what is allowed and what's not, please email AMDA Accreditation at accreditation@paltc.org.

Current Approved Opportunities

- **Bag inserts handed out at Registration/check-in are no longer allowed per new ACCME Guidance. You can provide flyers for organization activities or conference events.**
- Advertisement in welcome emails, know before you go emails, thank you emails
 - Advertisements cannot be included in registration confirmation emails or on registration forms or pages. You may thank sponsors using plain text without logos in these spaces.
- Unopposed satellite symposia or product theater either online or live in a space that does not have accredited education within 30 minutes of the symposia
- Advertising on the interior of the program book if the program book does NOT contain any material that will be used in the accredited education (handouts, slides, abstracts, etc)
- Splash ad on the activity's mobile application
- Activity Agenda or session description pages if it is not seen at the same time as educational material (handouts, abstracts, etc) or required information including faculty/planner disclosures, disclosures of commercial support, accreditation and designation statements.
- Meeting opening and closing receptions
- Meal breaks
- Networking receptions
- LMS homepage if it is not visible on the same screen as educational content, interleaves educational content, or appears at the same time as required information
- In or at the Speaker Ready room
- Exhibits
 - Live Exhibits must be in their own designated space that the learner actively chooses to access. The space cannot be situated as the only way to access the accredited education.
 - Virtual Exhibits need to be actively chosen by the learner. These may be a separate location on a website, a separate Zoom/Meeting link, breakout rooms that learners indicate ahead of time or enter on their own.
- Applications that enhance the social interaction of a virtual meeting and do not contain accredited education (These are considered to be part of the exhibit hall/larger meeting and not part of the accredited education)
 - Photo Sharing
 - Social Media Wall
 - Step Counters and Leaderboards
- Any swag that is given out by exhibitors in the exhibit hall including, but not limited to. If these items are given out at Registration, they must only contain logos of [eligible organizations](#):
 - Lanyards
 - Pens
 - Bags
 - Samples – *NOT allowed to be given out anywhere but the exhibit hall*
 - Notebooks
 - Badge Holders
- Hotel keycards

- Welcome letters given out at hotels
- Entrances to the venue, but not the designated accredited education space
- Banners thanking exhibitors/commercial supporters are allowed to be visible on promotions or websites where logos are not allowed. Banners/badges must use plain text and be void of logos or signature fonts.

Example of an acceptable banner or badge:



Tier 1

Pharma Company A

Pharma Company B

Tier 2

Pharma Company C

Pharma Company D

Commercial Supporters

Device Company A

Device Company B