

## CMO Special Interest Group (SIG) Charter

<b>Purpose</b>	<p>The CMO Special Interest Group (SIG) fosters an exclusive community for CMOs to seek guidance, share insights, exchange ideas, and build connections with peers in similar roles. The CMO SIG also enhances leadership skills to support CMOs in effectively navigating relationships with their corporate leadership team across diverse ownership structures.</p> <p>The purpose of the CMO SIG is to help participants improve patient care, consistent with the core mission of PALMed, and additionally involves supporting participants in their work to drive greater effectiveness within the organizations they lead.</p>
<b>Potential Topics and Areas of Focus</b>	<ul style="list-style-type: none"> <li>• Medical leadership of multi-site facility operators</li> <li>• Medical leadership of practice groups providing medical directorship and geriatric care at multiple facilities</li> <li>• Clinical staffing models</li> <li>• Clinician performance management</li> <li>• Compensation models</li> <li>• Business cases for investing in innovative care models</li> <li>• Technology support for medical care</li> <li>• Engaging CEOs and Boards</li> <li>• Clinician recruitment and training</li> <li>• Oversight of specialty care</li> <li>• Value-based care arrangements</li> <li>• Evaluation tools and resources</li> <li>• Mentorship and CMO development</li> </ul>
<b>Roles and Responsibilities</b>	<p><b>Chair</b></p> <ul style="list-style-type: none"> <li>• Structure agendas for meetings.</li> <li>• Run an effective meeting to ensure involvement of SIG members and the advancement of activities.</li> <li>• Identify, mentor, and groom the next Chair.</li> </ul> <p><b>Vice Chair</b></p> <ul style="list-style-type: none"> <li>• Support the Chair to ensure responsibilities are met in a timely manner.</li> <li>• Serve as interim Chair in the absence of the Chair.</li> <li>• Recommend individuals to serve as the next Vice Chair.</li> <li>• Ascend to the position of Chair.</li> </ul> <p><b>Members</b></p> <ul style="list-style-type: none"> <li>• Participate in the CMO SIG online community/forum.</li> <li>• Attend CMO SIG meetings when available.</li> <li>• Help identify new members for the CMO SIG and/or PALMed membership.</li> </ul>
<b>Expected Commitment</b>	<ul style="list-style-type: none"> <li>• General participation does not require a specific time commitment.</li> <li>• The SIG convenes 2-3 times annually: once in person at the annual conference and 1-2 additional times, either virtually or in person, based on member preferences.</li> <li>• The SIG will also support electronic communication among the group, for ongoing engagement and shared problem-solving.</li> </ul>
<b>Member Composition</b>	<ul style="list-style-type: none"> <li>• PALMed members who are physicians actively practicing as a CMO of a multi-facility organization, and who oversee other medical directors and providers.</li> </ul>

<b>Terms</b>	<ul style="list-style-type: none"> <li>• The Committee Chair and Vice Chair each serve a two-year term.</li> <li>• All other SIG members may continue their participation as long as they meet the Member Composition criteria.</li> </ul>
<b>Selection/ Appointment</b>	<ul style="list-style-type: none"> <li>• The SIG Vice Chair is recommended by the current Chair and appointed by the President. The Vice Chair position automatically ascends to the Chair position.</li> <li>• All CMOs who meet the Member Composition criteria are encouraged to join the SIG following review and approval.</li> </ul>
<b>SIG Leadership</b>	Richard Feifer MD, MPH, FACP (Chair) TBD (Vice Chair)
<b>Staff Liaison(s)</b>	TBD