

# Key Benefits of Sponsoring MMDA's 32<sup>nd</sup> Annual Conference & Trade Show!

Nov. 8, 2025, in Washington, D.C.

## **1. Targeted Audience Reach**

Engage directly with influential healthcare professionals, including medical directors, attending physicians, advanced practice nurses, physician assistants, administrators, DONs, and other clinical leaders actively seeking innovative solutions for their facilities.

## **2. Enhanced Networking Opportunities**

Access to MMDA members and conference attendees ensures exposure to a broader, multidisciplinary audience, expanding your reach across MMDA's long-term care landscape.

## **3. Showcase Your Products and Services**

Demonstrate your solutions to healthcare professionals involved in clinical care, operations, and purchasing decisions.

## **4. Valuable Face-to-Face Engagement**

Build meaningful connections with attendees through live product demonstrations, Q&A sessions, and one-on-one conversations.

## **5. Return on Investment**

Your support of the enhanced sponsorship levels will help enhance the conference experience. It will also provide your company with:

- a. Stronger Industry Partnerships
- b. Greater Brand Visibility
- c. Increased Face Time with Decision-Makers
- d. Thought Leadership Opportunities
- e. Additional Digital and On-Demand Exposure
- f. Exclusive Sponsorship Categories
- g. Complimentary Registrations and Perks

## **6. Brand Visibility and Recognition**

Gain heightened visibility with sponsorship options, logo placement, and promotional opportunities before, during, and after the event.

## **7. Market Insight and Feedback**

Gather real-time feedback from key decision-makers about industry trends, challenges, and opportunities to refine your offerings.

## **8. Strengthen Existing Relationships**

Reinforce connections with current clients while cultivating new leads from a highly relevant audience.

## **9. Access to Decision-Makers**

Connect with professionals who influence, recommend, or directly make purchasing decisions for products, services, and technology in healthcare settings.

## Gain Excellent Exposure!

- Position your company at the forefront of MMDA's PALTC community, maximizing your impact and driving meaningful connections.
- Conference attendees and the SNFs they work for are responsible for resident care 24-hours-a-day, 7-days-a-week, 365-days-a-year
- Sites include skilled nursing facilities, CCRCs, assisted living facilities, and other long-term care settings
- Broad range of roles, including medical direction, infection prevention, corporate compliance, MDS coordination, leadership, regulatory and survey compliance, etc.
- Attendees work closely with facility decision-makers including administrators, directors of nursing, ADONs, attending physicians, consultant pharmacists, dietitians, nurse practitioners, VPs of Clinical Nursing, MDS Nurses or Coordinators, Infection Preventionists, Transitional Care Nurses, Corporate Compliance Nurses, Certified Dementia Practitioners, and more.
- They are key decision-makers leading the way in a number of quality initiatives.
- These clinicians are making a positive impact on the quality of care being administered in SNFs across Maryland, Delaware, and Washington, D.C.

Secure your sponsorship online today at <https://form.jotform.com/252023551789056>.

MMDA's 2025 Annual Conference & Trade Show  
3123 Breakwater Court, West Palm Beach, FL 33411

(561) 689-6321 • Fax: (561) 689-6324 • [mmdawebsite@gmail.com](mailto:mmdawebsite@gmail.com) • <https://midatlantic.paltmed.org/home>



*Serving Delaware, Maryland, and Washington, DC*

## **MMDA'S 32<sup>nd</sup> Annual Conference & Trade Show Sponsorship**

***Leading with Compassion, Advancing with Knowledge***

**Saturday, Nov. 8, 2025**

***Ingleside at Rock Creek — 3050 Military Road NW, Washington, DC 20015***

Payments are accepted online at <a href="https://form.jotform.com/252023551789056">https://form.jotform.com/252023551789056</a> . Or make checks payable to: MMDA – The Mid-Atlantic Society for Post-Acute and Long-Term Care Medicine and return the payment with the completed registration form to: MMDA % Corecare Associates, 3123 Breakwater Court, West Palm Beach, FL 33411.	<b>Fee (\$)</b>
<div style="border: 1px solid black; padding: 10px;"> <div style="text-align: center; border-bottom: 1px solid black; margin-bottom: 10px;"> <input type="checkbox"/> <b>MMDA 32<sup>nd</sup> Annual Conference Sponsorship</b> </div> <ul style="list-style-type: none"> <li><b>Preferred placement</b>, 6-foot tabletop display with 2 chairs in the exhibit area.</li> <li>150-word description included in the printable digital conference guide.</li> <li>One (1) full-page color ad in the printable digital conference guide.</li> <li>Four (4) complimentary staff conference registrations – with contact hours for MDs/DOs/NPs/PAs provided.</li> <li>Breakfast and coffee breaks are provided.</li> <li>Lunch is provided.</li> <li>One (1) full-page color ad in digital conference guide.</li> </ul> <div style="text-align: center; background-color: #fff9c4; padding: 10px; margin: 10px 0;"> <b><u>Enhanced Sponsorship Opportunities*</u></b>          In addition to the Annual Sponsorship fee, you may add these options and be recognized in the digital conference guide, MMDA's <i>Bulletin</i> newsletter, and onsite signage:       </div> <div style="display: flex; justify-content: space-between;"> <div style="width: 80%;"> <ul style="list-style-type: none"> <li><input type="checkbox"/> 1. Coffee service sponsor</li> <li><input type="checkbox"/> 2. Breakfast service sponsor</li> <li><input type="checkbox"/> 3. Lunch service sponsor</li> <li><input type="checkbox"/> 4. Tote bag sponsor with your company logo imprint</li> <li><input type="checkbox"/> 5. Name Badges with your company logo imprint</li> <li><input type="checkbox"/> 6. Grand Sponsor</li> </ul> </div> <div style="width: 15%; text-align: right;"> <b>\$350</b>  <b>\$500</b>  <b>\$750</b>  <b>\$1,500</b>  <b>\$1,500</b>  <b>\$2,500</b> </div> </div> <div style="display: flex; justify-content: space-between; margin-top: 10px;"> <div> <b>Name of Sponsoring Organization</b> _____         </div> <div> <b>Total =</b> <u>          \$          </u> </div> </div> </div> <p style="font-size: small;">* Subject to availability</p>	<div style="text-align: center;"> <b><u>Fees</u></b>  <b>\$3,000</b> </div>

**Become a 32<sup>nd</sup> Annual Conference Sponsor\* Today!**

\*Sponsorships are subject to MMDA's rules and guidelines of the Accreditation Council for Continuing Medical Education (ACCME). We are happy to discuss the specific needs of your organization and help make this a successful event. Please contact Ian Cordes at [mmdawebsite@gmail.com](mailto:mmdawebsite@gmail.com) or (561) 689-6321.



## 32<sup>nd</sup> Annual Conference & Trade Show Sponsorship

### Application to Exhibit and Sponsor

Registration is also available online at <https://form.jotform.com/252023551789056>.

Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Email Address: \_\_\_\_\_ Cell: \_\_\_\_\_

Complete Mailing Address: \_\_\_\_\_

**Sponsor's representative name badges:** Up to 4 are included, with a \$50 charge for each additional representative.

1. \_\_\_\_\_ 2. \_\_\_\_\_

3. \_\_\_\_\_ 4. \_\_\_\_\_

**DISPLAY DATES & TIMES** (subject to change):

**SET UP:** Saturday, Nov. 8, 2025 ~ 7-7:30 a.m.

**TEAR DOWN:** 2:30-3 p.m. – Or stay until the conference ends at 5:15 p.m.

**DISPLAY TIME:** All day including, 7:30-8:30 a.m. Breakfast with the vendors; Lunch – 12:15-1:15 p.m. (MMDA's Annual Membership Meeting will be conducted at this time as well); and Coffee Breaks with vendors from 10:35-11 a.m. and 2:15-2:30 p.m.

☐ Please reserve (number) \_\_\_\_\_ 32<sup>nd</sup> Annual Sponsorship(s). Each includes one (1) display table (\$3,000 each) for use at MMDA's Annual Conference & Trade Show as indicated on the previous page. We understand that our use of these tables is subject to the conditions and terms outlined in this agreement, which, upon acceptance by MMDA, shall become binding between your organization and MMDA. Exhibitors may not share any part of its booth(s) with another vendor, whether or not it is a related company. Full refunds apply to vendors whose application to exhibit is not accepted. Once submitted, this application is not cancelable or contingent upon any funding approval. This application will not be considered accepted unless it is signed by an authorized representative of MMDA.

**Enhanced Sponsorships:** Select one (1) or more.

- |  |              |  |                |
|--|--------------|--|----------------|
| <input type="checkbox"/> #1. Coffee service sponsor    | <b>\$350</b> | <input type="checkbox"/> #4. Tote Bags with company's logo imprint | <b>\$1,500</b> |
| <input type="checkbox"/> #2. Breakfast service sponsor | <b>\$500</b> | <input type="checkbox"/> #5. Name Badges with company logo imprint | <b>\$1,500</b> |
| <input type="checkbox"/> #3. Lunch service sponsor     | <b>\$750</b> | <input type="checkbox"/> #6. Grand Sponsor (only 1)                | <b>\$2,500</b> |

**Cancellations:** Requests for sponsorship cancellations space must be presented to MMDA in writing. If the cancellation request occurs on or before **Oct. 11, 2025**, the sponsoring organization will receive a full refund less a \$250 administrative fee. If cancellation occurs after **Oct. 11, 2025**, no refunds shall be due. A sponsor may not transfer or assign an exhibit space or sponsorship.

**Policies:** **It is our policy not to share attendee contact information with exhibitors.** It is our policy that exhibitor planned events may not conflict with the MMDA conference agenda. Up to four (4) exhibitor representatives are included in the fee and are welcome to attend all educational sessions. Due to ACCME compliance standards, vendors may not openly participate in discussions during educational sessions. Vendor representatives are provided lunch, however, attendance at the Annual Membership Meeting is limited to voting members. MMDA reserves the right to restrict all displays that interfere with the smooth and professional operation of the Trade Show.

**Payment:** 1. A check in the amount of \$ \_\_\_\_\_, to cover the regular (\$3,000 each table), and enhanced sponsorship # \_\_\_\_\_, # \_\_\_\_\_, # \_\_\_\_\_, # \_\_\_\_\_, is enclosed, or 2. A credit card payment of \$ \_\_\_\_\_, was made at <https://form.jotform.com/252023551789056> on \_\_\_\_\_ (date). E-mail [mmdawebsite@gmail.com](mailto:mmdawebsite@gmail.com) or fax this completed and signed agreement directly to (561) 9-6324.

*I have read the terms of this agreement and accept the stipulations as outlined, as the authorized representative.*

Authorized Representative: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Email: \_\_\_\_\_ Date: \_\_\_\_\_

Payments are accepted online at <https://form.jotform.com/252023551789056>. Or, mail with a check to: MMDA % Corecare Associates, 3123 Breakwater Court, West Palm Beach, FL 33401.

Application to exhibit approved by MMDA: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_