

Vision: Empowered clinicians providing optimal health care excellence in the long-term care continuum.

Mission: PALTmed leads the way in empowering compassionate and skilled clinicians to deliver person-centered care in the post-acute, and long-term care continuum.

Advancing Care Across the Continuum

Become an indispensable partner in advancing patient care by providing education, advocacy, and professional development across PALTC care environments.

Membership Growth and Connection

Build a thriving, inclusive and connected professional care community that supports the diverse needs of the PALTC workforce.

Advancing Care Across the Continuum

Membership Growth and Connection

Preparing Members for the Future

Financial Stewardship

Preparing Members for the Future

Provide resources, tools, and innovative solutions to embrace an evolving PALTC ecosystem.

Financial Stewardship

Ensure the long-term health of PALTmed through careful stewardship of financial resources, while delivering maximum value to all members.

2026 - 2028 Strategic Priorities

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Advancing Care Across the Continuum

Become an indispensable partner in advancing patient care by providing education, advocacy, and professional development across PALTC care environments.

- Lead and influence excellence in care across the PALTC continuum.
- Elevate awareness and recognition of PALTC medicine.

Advancing
Care
Across the
Continuum

Membership Growth and Connection

Build a thriving, inclusive and connected professional care community that supports the diverse needs of the PALTC workforce.

- Grow membership and strengthen member value through engagement and connection.
- Expand networking opportunities that foster meaningful relationships.

Membership
Growth and
Connection

Preparing
Members
for the
Future

Preparing Members for the Future

Provide resources, tools, and innovative solutions to embrace an evolving PALTC ecosystem.

- Advance advocacy priorities that shape and protect the PALTC field.
- Develop a skilled, diverse workforce to meet the evolving needs of patients.

Financial
Stewardship

Financial Stewardship

Ensure the long-term health of PALTmed through careful stewardship of financial resources, while delivering maximum value to all members.

- Diversify and grow revenue to ensure long-term financial sustainability.
- Innovate membership and business models to strengthen PALTmed's future.