

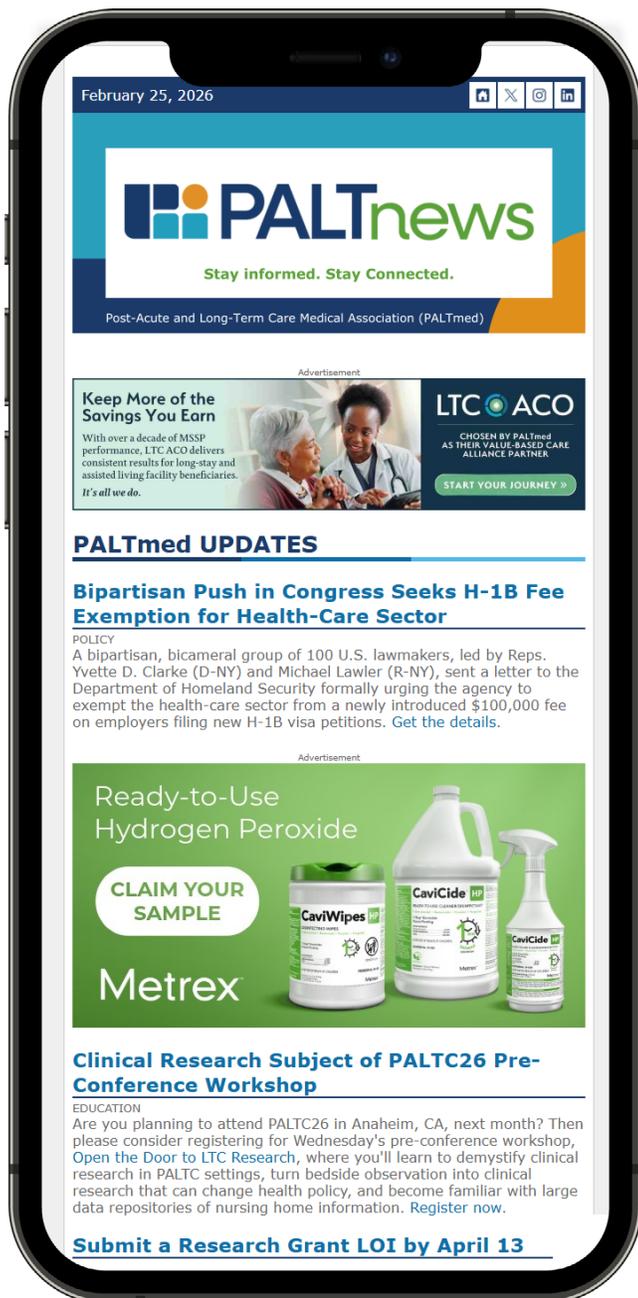
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NEWSLETTER ADVERTISING



1



PALTnews includes the most relevant stories, gathered from leading news sources and industry publications to keep professionals informed on the topics that matter most. Subscribers are decision-makers with purchasing power – the top-tier experts in the industry.



20,281
Subscribers



Weekly
Distribution



59%
Open Rate

PRICING: \$3,250-\$24,800 depending on placement

2



Caring for the Ages provides post-acute and long-term care professionals with timely and relevant news and commentary about clinical developments and the impact of healthcare policy on long-term care medicine.



20,281
Subscribers



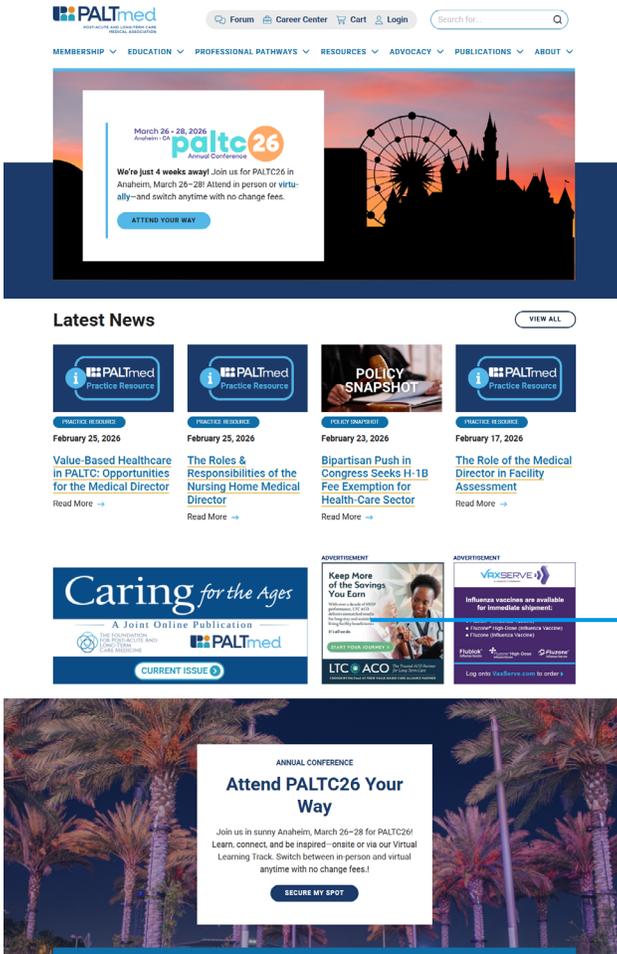
Monthly
Distribution



57%
Open Rate

PRICING: \$6,500-\$9,500 depending on placement

WEBSITE ADVERTISING



www.paltmed.org is accessed by thousands of industry professionals who want to learn more about PALTmed's activities, events, initiatives, and membership benefits.

WWW.PALTMED.ORG

ANNUAL STATS INCLUDE:

140,000 Unique Visitors	250,000 Pageviews

BOX AD

\$3,950 - \$5,950 depending on placement



Expand your reach by sending a dedicated email blast with a personalized message to PALTmed members or a retargeting campaign to stay top of mind with PALTmed website visitors as they continue to browse online!



eBlast Price: \$4,200 per blast



Retargeting Price: Varies depending on impression volume

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